

 (512) 897-0771

 azizaobryant.com

 azizaobryant@gmail.com

## SKILLS:

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Creative problem solving, Adaptable, Coachable, Project management, Wireframing, HTML & CSS, Domain Management, 360 videography, Facebook analytics, Javascript

## TOOLS:

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Figma, Sketch, Final Cut Pro, Adobe XD, Adobe InDesign, Adobe Photoshop, Adobe Premiere Pro, Adobe Illustrator, Bootstrap, Microsoft Office, ArcGIS Pro, cPanel, Shopify & WordPress

## INTERESTS:

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Filmmaking, Graphic Design, Sculpture Art, Bass Fishing, Skateboarding, Craft-Making, Furniture Building, Travel Photography, History, Outdoors

## EDUCATION:

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**Texas State University** —  
B.S. Mass Communications,  
*emphasis Digital Media Innovation*

GPA: 3.5 Cum Laude

Relevant Coursework: Web Design and Publishing, Media Design, Social Media Analytics, VR & 360 video and Behavioral Statistics, Data Journalism.

**Google UX Design** —  
*Professional Certificate*

February 2023

# Aziza O'Bryant

## EXPERIENCE:

### **Navbar Media** — *Co-founder / Freelance Business*

February 2023 - Present

- Collaborated with prospects to translate ideas into designs that include high-fidelity mockups, wireframes, and specialized features to bring the client's visions to life.
- Provided expertise in filming, editing, and exporting high-quality photographs, drone footage, and 360 video content tailored for the web.

### **TXCAPstudio** — *Web Designer / Project Manager*

August 2021 - February 2023

- Designed and implemented 6 highly converting mobile-first websites Start - to Finish using Sketch & Figma.
- Collaborated with development teams in an agency-like environment to create beautiful interfaces & experiences in WordPress and Shopify.
- Improved UX for various key clients by designing new elements & marketing campaigns to bring growth to clients & TXCAPstudio.
- Enhanced the user experience of various WordPress & Shopify sites using CSS, HTML, Javascript & PHP to improve functionality & uniqueness.
- Diagnosed & resolved various WordPress hosting issues, including SSL certificates, CDNs, PHP Versioning, and theme/plugin conflict, to optimize performance and maintain the health and security of over 70 websites.
- Communicated with multiple clients to keep customers engaged and maintain 1/3 of client retention for TXCAPstudio.

### **Vetted Foundation** — *Social Media Manager / Video Promoter*

October 2018 - August 2019

- Filmed, edited, and digitally illustrated branded messages for social platforms and web applications.
- Promoted educational programs for military personnel transitioning into the private sector on multiple social platforms.
- Analyzed metric data to target, recruit, and increase conversions from social media engagement
- Utilized After Effects to make Motion Graphics and animation for Video Productions

### **@BLKGIRLGRIP** — *E-Commerce / Graphic designer*

March 2018 - August 2021

- Generated online sales of graphic designs and physical merchandise. Gained skills in Adobe Suite, e-commerce & business management.
- Created sketches, full illustrations, and hand-painted artwork for clients.
- Developed interactive soft skills to discuss revisions and feedback
- Used Adobe Photoshop, Krita & Procreate on iPad to prepare illustrations